

THE BAG BOOK

YOUR ESSENTIAL GUIDE TO RESUSABLE BAGS

SO BAG
IT'S GOOD

*Bags for Life,
not just today*

Handcrafted Bespoke Bags

A service tailored
to suit every style

*50cm long
handles*



THE NEW
STANDARD

DISCOVER HOW TO
BUILD YOUR BAG

Express
Delivery

PRINTED BAGS IN 7 DAYS

370mm

*8oz Tote
from
stock*



Bags For Business Bags For Life

Bags for life are a no-brainer for business. Single-use plastic bag sales have fallen by 86% since the 5p charge was introduced. However, the total figure sold in the UK is still reported to be almost 2 billion bags. By offering an ethically produced, sustainable alternative you can help further stem the flow, whilst building your brand and generating honest profits.

At WBC Bags for Life, our aim is to work closely with you to design a bag that maximises your budget and offers your customers the best possible product, at a price point they're comfortable with. Choosing the right style, suitable fabric and appropriate print process we will match your budget and timeline to the service you need.

All the bags we offer are hand made using natural fibres such as jute and cotton, and produced to the highest standards with our SEDEX approved partners. We offer you full transparency with a wide array of options, to ensure you get the best value without compromising on YOUR values.



TEAM

From design through to delivery, everything is managed in-house. Our open-door policy invites you to meet our team of experts.



MAKERS

This is seriously hand-made craftsmanship, we celebrate the artisans who cut, print, stitch and finish your bags.



INTEGRITY

To ensure your products reach the highest standards our in-house technical and QA teams consistently strive for excellence.



COCOBAGH

We are working closely with the communities surrounding our production facilities, to improve opportunities for everyone. Visit our social business venture cocobagh.org



STANDARD



BESPOKE



EXPRESS

HOW TO BUILD YOUR BAG

Fabric, handles and print are the building blocks of your new bag.
Discover more at bagsforlife.com

Jute & Juco
Rustic, natural and eco-friendly Jute is spun from the fibrous core of this fallow crop. Every part of the plant is used, so there is no waste. For a more premium fabric we blend 25% Cotton - Juco, offering the best of both.

Cotton & Canvas
Our standard service offers a range of natural, untreated and dyed colours from stock in 3oz, 5oz, 8oz, 10oz and 12oz. For specific shades, weaves or treatments our bespoke options are limitless.

Choose your
FABRIC



Recycled Canvas
To reduce our impact on the planet, we've developed a new range of stock materials. Produced from reclaimed and waste fabric, these are available in 4oz, 12oz and 14oz equivalents in contemporary colours.

Treatments & Linings
Ensuring your bag is fit for purpose we offer softened, stiffened or laminated Jute and Juco options. Cotton and canvas can be mercerised or pre-washed to reduce shrinkage and also available to meet organic standards.

Self
This refers to a handle made from the same fabric used to produce the bag, ensuring consistency of colour and weave.

Webbed
Made from natural plain or twill weave cotton, webbed handles hang flat on the bag, taking less packing space.

Padded
The same material as a webbed handle, padded with fibres this feature is comfy and great for merchandising.

Leather
With 3 basic leather options to choose from it is all about budget. Our most popular is a single-sided buffalo leather

Choose your PRINT



Silkscreen Print
For depth of colour and vibrancy, hand-mixed AZO-free inks are pressed through a stencilled mesh screen by skilled artisans. Colours can be matched within 10% tolerance of a wide range of PMS colours.



Digital Print
Digitally print directly on to the fabric for a natural finish in amazing detail. Graduated tints, photographic images or multicoloured designs with fine detail are all achievable with 100% registration accuracy.



Embroidery
Hard-wearing, colourful and long-lasting embroidered threads add a premium lustre and texture to your branding. Available in a huge range of colours, it is possible to combine with a screen or digital print.

Popular STYLES & SIZES

Here are some of our most popular shapes, styles & sizes designed to minimise waste and maximise value. For more choices and inspiration contact us today to chat through your options or visit bagsforlife.com



BASIC TOTE BAG



Code: C01
Dimensions: 37 x 42 cm



Code: C01
Dimensions: 37 x 42 cm



Code: C01
Dimensions: 37 x 42 cm



Code: BC01
Dimensions: 37 x 42 cm

BASE GUSSET TOTE



Code: C1BG
Dimensions: 37 x 42 x 12 cm



Code: BC1BG
Dimensions: 37 x 42 x 12 cm



Code: CS06
Dimensions: 45 x 35 x 24 cm



Code: E8B1N
Dimensions: 46 x 36 x 23 cm

PORTRAIT SHOPPER



Code: PJS1
Dimensions: 36 x 40 x 18 cm



Code: PJS1
Dimensions: 36 x 40 x 18 cm



Code: C02
Dimensions: 35 x 40 x 17 cm



Code: BC06
Dimensions: 35 x 40 x 17 cm

LANDSCAPE SHOPPER



Code: JS01
Dimensions: 40 x 36 x 18 cm



Code: JCS12
Dimensions: 42 x 32 x 20 cm



Code: JCS12
Dimensions: 42 x 32 x 20 cm



Code: JSLH
Dimensions: 40 x 36 x 20 cm

Choose your
HANDLES



STANDARD SERVICE

Simple to customise and economical, this is the most popular option

Choose from over 30 styles and customise with different handles, fabrics and colours. This service offers the most economical way to print multiple colours and panels, edge to edge and beyond!

Minimum: 500 pieces

Lead Time: 12-14 weeks

**GET A
QUOTE!
020 7737 9502**



FABRIC

Choose from our stocked range of plain, dyed or treated fabrics to suit your needs. Combining fabrics for a premium look is easy!

If you need a specific colour or fabric type outside of our standard options, our Bespoke service offers just that.

Jute:

White, Natural, Black, Grey, Red



Canvas 5/8/10/12 oz:

Natural, Black, Grey, Denim



Recycled Canvas:

Natural, Black, Light Grey, Dark Grey,



DIMENSIONS

Choose from our extensive collection of styles, shapes and sizes. All tried and tested to minimise waste and maximise value.

HANDLE

Select your handle from our range of webbed or padded handles, available in a variety of lengths and colours.

PRINT

Because your panels are printed before stitching, there are no restrictions to silkscreen print separated colours from edge to edge of each panel.

BESPOKE SERVICE

Totally custom made, exactly as you want them

For an exclusive bag made to measure in any size, shape or fabric you'd like, our bespoke service offers almost limitless fabric and colour options. Add labels, zips, poppers, linings, trims and much more.

Minimum: 1000 pieces

Lead Time: 16-18 weeks

**CHAT
BAGS!
020 7737 9502**



PRINT

Going Bespoke gives you branding options way beyond our standard service. Silkscreen or digitally print all external panels as well as the inside of your bags with a logo or patterned design. Our state of the art digital printers can print very detailed images and gradients direct to fabric panels or rolls. With premium embroidery options too, you can even combine all the above.

FABRIC

Dye standard fabrics close to PMS or TPX colours, as well as denim and a whole host of unlined natural fabrics with specialist finishes. We work closely with fabric suppliers to bring you new materials such as hemp, seagrass and even fabric produced from recycled plastic bottles! Any of these can be used on internal or external panels.

DIMENSIONS

Produce your bag to almost any dimension, style or shape. Square or even circular; when you go bespoke there's almost no limit to your creativity.

HANDLES

Options include rope, jute, cotton and leather in a variety of quality and colourways. Pockets, zips, poppers are all options to explore.

TAGS & LABELS

Flag labels and woven labels add value to your bag and push your brand. Care labels & swing tags will make your bags retail ready.

EXPRESS SERVICE

A quick and easy way to stand out from the crowd

Choose from over 30 exclusive stock bags that can be printed with your logo or design in just 7 days. Print up to 6 colours within a large area on all panels, embroider or transfer full colours - the choice is yours!

Minimum: 100 pieces

Lead Time: 7-10 days

**ORDER
SAMPLES!
020 7737 9502**



CHOOSE FROM 30 BAGS IN STOCK



Code: C1BG
● ●



Code: C01
● ● ● ● ● ●



Code: C02
● ●



Code: E8BC
● ● ● ●



Code: JM295
● ● ●



Code: JS03
● ●



Code: JS01
● ● ● ●



Code: JSLH
● ●

LUXURY SHOPPER

The luxury shopper has proved a real hit with brands and retailers alike. Available to buy plain from stock, in natural or black, these can also be printed with your logo or design in just 7 days with a minimum run of just 100 units using our Express Service.

With our standard service you can choose from our stock fabrics and handles, printing all panels edge to edge.

Go fully bespoke for unlimited options including embroidery, tags, labels and silkscreen or digital print inside and out.





MEET the MAKERS

Our special point of difference is that we work closely with the artisans who produce your bags. We regularly visit to meet the teams and help develop their skills to match the needs of the evolving bags for life market. The skills needed to produce these bags are learned over many years and we invest to ensure a secure future for the individuals involved at every stage, whether the highly skilled stitchers or the team members who are packing and labelling your bags.

We believe a bag for life should be just that, a product that enriches the lives of those who make them, those who supply them and the people who buy them to use every day - for life.



SOCIAL FABRIC

Plastic ain't fantastic!

We are developing numerous ways for you to lose the plastic from your bags. Our range of recycled canvas is the ultimate in reducing the impact of bag production on the environment. Stiffening fabrics to replace the laminated, linings is increasingly popular, it is easy to make these switches and we will help you every step of the way.

Removing plastic kimble and replacing these with yarn is such an easy swap, we won't even charge you more. Ask our team how we can help you reduce the unknown plastics from your range today.



Hand Made Charm

Our artisans use AZO free inks and dyes to handcraft your bags made from natural fibres, so each one is unique.

A SOCIAL VENTURE

Back in 2016 we started the Cocobagh project in West Bengal to support the communities where the bulk of our Jute is grown.

By supporting these women, we are able to provide them with finances, skills and a route to employment, so they can afford to send their children to school.

The community leaders helped match us with our first group of six students. Three of these were unable to stay on full time, but we hope to have them back when their situation allows.

All profits from Cocobagh are reinvested to create training and employment opportunities for local women in the community, who have been marginalised culturally or socially.



The other three students are now fully employed and producing basic cotton totes and our new front of house aprons. Whilst training six new recruits, they are also generating their own income by packing and labelling aprons for retailers.

*Visit **cocobagh.org** where we've been blogging our journey in creating a sustainable social business.*



ASSURANCE & INTEGRITY

It is our job to make the bags for life business as ethical as possible by ensuring fair prices are paid throughout the supply chain. Our production facilities are SMETA / SA8000 audited and we have in-house inspection teams to ensure AQL processes are completed before shipping. Don't trust your branded bags to anyone else!





VISIT OUR DESIGN STUDIO & SHOWROOM

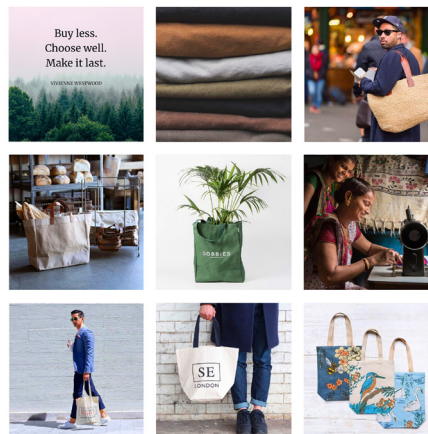
Come meet our team of in-house designers & project managers, at our London design studio & showroom. We'll help you create the perfect bespoke bags, aprons or baskets, surrounded by tons of inspirational fabrics and sample bag designs. Simply email us at hello@bagsforlife.com to make an appointment and we will help you design the right product for your business.

WBC BAGS FOR LIFE, NOW ON INSTAGRAM

You may have noticed we're finally on instagram! Slightly late to the party, but we're really enjoying sharing our latest designs and all our adventures in the bag world with you!

Join us to see the projects we're working on, new materials you can print on and about our adventures in India.

Follow Us @bagsforlifeuk



Making a Positive Impact

This brochure was planet positive printed by Seacourt using FSC approved 100% recycled paper in a factory powered by 100% renewable energies, using zero water or chemicals, and generating no waste to landfill.

We are excited to be working with Seacourt to ensure all our printed materials are 100% carbon positive and recyclable. Please support WBC's sustainability efforts by popping it in your recycling after use.

CONNECT WITH US

Ask our experts to help you | Order your free sample pack
Request a quote and visual | Visit our bag library & studio

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