

[wbc]^{*}

TURN YOUR PRODUCTS INTO BEAUTIFUL *Gifts*

**TIPS, TRICKS &
CREATIVE IDEAS**
For year-round gifting

SIMPLE GIFT IDEAS

*Christmas all
wrapped up.*

**NO MINIMUM
ORDER**

FREE *Over £150*
DELIVERY

**NEXT DAY
DELIVERY**

PLACING YOUR ORDER

wbc.co.uk | sales@wbc.co.uk

Freephone 08000 85 85 95

PLEASE NOTE ALL ORDERS & ENQUIRIES WILL
BE PROCESSED DURING NORMAL OFFICE HOURS

NEXT DAY DELIVERY

95% of orders are
delivered within 24 hours.
Order before 2pm to
ensure express delivery

UK Mainland Delivery*

- Free delivery on all orders over £150 ex VAT
 - For all orders under £150 please add £9.95 ex VAT
- We aim for next day delivery, however please always allow 2-3 working days

Non UK Mainland Delivery (inc. Highlands/Islands)

- Free delivery on all orders over £300 ex VAT
 - For all orders under £300 ex VAT please add £25 ex VAT
- Please allow 5-7 working days for delivery

WHY SHOP WITH WBC?



NO MINIMUM ORDER

Plus FREE shipping on all orders
over £150 within mainland UK*



HUGE CHOICE

Over 1000 product lines available
from stock for immediate despatch



EASY RETURNS

We hope you'll never need to return anything
but you're the boss. Just call us and we'll sort it.



PRICE PROMISE

We hate to be beaten on price. Find a
like-for-like product at a lower price
and we'll match it.



AMAZING SUPPORT

Our UK support team goes the extra
mile. Don't just take our word for it, see
our EKOMI reviews! support@wbc.co.uk



SHOWROOM

Visit our design studio & showroom. Meet
with a retail expert and see up close what can
work for your space! wbc.co.uk/showroom

Connect With Us



SIMPLE STEPS

to

EXTRA PROFITS

Welcome to our focus on gift & hamper packaging for the food retailer.

We've pulled together a snapshot from our wider offering of 1000+ product lines, to inspire
you to start gifting or take your gift ideas to the next level.

Gifting works! It doesn't have to be complicated, it doesn't have to cost the earth and it's not
just for Christmas. Gifting can top up your profits throughout the year with minimal effort (or
budget) and it will offer your customers a convenient service that sets you apart.

Ordering couldn't be easier...

All our products, special offers and discounted items can be ordered
from our online store at **wbc.co.uk**.

Alternatively, email your order – including product codes and quantities to
sales@wbc.co.uk. Or **call our customer support team on 08000 85 85 95**.

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LOOKING FOR INSPIRATION?

Visit our design studio and showroom - just 15 minutes from Central London.
Discover what could work for your retail space or gifting. Talk to a WBC expert
about how we can work together to meet your needs.

What's to see?

1

Browse our sample room filled with every style, size and colour option available
including gift trays, wicker baskets, cartons and all the finishing touches.

2

Visit our onsite Prop Shop for unique props to dress your space.

3

Flick through our bag library to discover fabrics and styles for
your future bag designs.

4

Explore our collection of retail furniture, fixtures and fittings.

All visits are by appointment only and slots book up fast.

**Visit wbc.co.uk/showroom to book
or call us on 08000 85 85 95 to place a sample order.**

NEW

When simple elegance is
the order of the day...

Also available in
medium and large

CLEAR
GIFT BAG
SAMPLE PACK
AVAILABLE
REF: GBCMX
£3.55

Small Cellophane Gift Bag

Ref: GBCS
Pack Quantity: 50
Pack Price: £10.00
Unit Price: £0.20
Dimensions: 135 x 80 x 210mm

Medium Cellophane Gift Bag

Ref: GBCM
Pack Quantity: 50
Pack Price: £11.50
Unit Price: £0.23
Dimensions: 175 x 120 x 250mm

Large Cellophane Gift Bag

Ref: GBCL
Pack Quantity: 50
Pack Price: £14.00
Unit Price: £0.28
Dimensions: 215 x 160 x 290mm



2 Jar Kraft Paper Bag

Ref: KRJ2
Pack Quantity: 20
Pack Price: £15.60
Unit Price: £0.78
Dimensions: 180 x 80 x 200mm



3 Jar Kraft Paper Bag

Ref: KRJ3
Pack Quantity: 20
Pack Price: £17.40
Unit Price: £0.87
Dimensions: 260 x 80 x 200mm



1 Jar Jute Bag with Window

Ref: JJ119
Pack Quantity: 10
Pack Price: £10.00
Unit Price: £1.00
Dimensions: 120 x 120 x 190mm



2 Jar Jute Bag with Window

Ref: JJ219
Pack Quantity: 10
Pack Price: £16.00
Unit Price: £1.60
Dimensions: 200 x 110 x 190mm



Small Jute Bag Natural

Ref: JM180/N
Pack Quantity: 10
Pack Price: £15.00
Unit Price: £1.50
Dimensions: 220 x 120 x 190mm



Medium Jute Bag Red

Ref: JM295/R
Pack Quantity: 10
Pack Price: £20.00
Unit Price: £2.00
Dimensions: 300 x 175 x 295mm



Medium Jute Bag Black

Ref: JM295/BK
Pack Quantity: 10
Pack Price: £20.00
Unit Price: £2.00
Dimensions: 300 x 175 x 295mm



Small Cotton Drawstring Bag

Ref: GBDS30
Pack Quantity: 25
Pack Price: £20.00
Unit Price: £0.80
Dimensions: 240 x 300mm



1 Jar Jute Bag Red With Window

Ref: JJ119R
Pack Quantity: 10
Pack Price: £11.00
Unit Price: £1.10
Dimensions: 120 x 120 x 190mm



2 Jar Jute Bag Red With Window

Ref: JJ213R
Pack Quantity: 10
Pack Price: £16.20
Unit Price: £1.62
Dimensions: 180 x 100 x 130mm



2 Jar Jute Bag Red With Window

Ref: JJ219R
Pack Quantity: 10
Pack Price: £17.00
Unit Price: £1.70
Dimensions: 200 x 110 x 190mm



Drawstring Christmas Sack - Large

Ref: GBDS50X
Pack Quantity: 10
Pack Price: £18.00
Unit Price: £1.80
Dimensions: 400 x 500mm



**FANCY A
LOW COST HAMPER IDEA?**

Jute gift bags make a great alternative hamper that you can put together in bulk, quickly. Simply fill the bag, cover the contents with some shred, add a tag and you're good to go.

To have your name printed on them
visit wbc.co.uk/printingservices



Small Gift Bag Plain Gold
Ref: B18SGG
Pack Quantity: 15
Pack Price: £14.55
Unit Price: £0.97
Dimensions: 140 x 140 x 65mm



Medium Gift Bag Plain Gold
Ref: B18MGG
Pack Quantity: 15
Pack Price: £19.05
Unit Price: £1.27
Dimensions: 185 x 100 x 225mm



Large Gift Bag Plain Gold
Ref: B18LGG
Pack Quantity: 15
Pack Price: £26.40
Unit Price: £1.76
Dimensions: 340 x 290 x 143mm

Available for
one bottle



2 Bottle Bag Copper
Ref: B18CP2
Pack Quantity: 12
Pack Price: £19.68
Unit Price: £1.64
Dimensions: 200 x 115 x 350mm

Also available in gold



1 Bottle Bag Silver
Ref: BPS1
Pack Quantity: 12
Pack Price: £11.28
Unit Price: £0.94
Dimensions: 120 x 90 x 370mm

Also available in gold



2 Bottle Bag Silver
Ref: MS2
Pack Quantity: 12
Pack Price: £19.68
Unit Price: £1.64
Dimensions: 200 x 115 x 350mm



1 Bottle Bag Snowy Trees
Ref: B19CSP
Pack Quantity: 12
Pack Price: £12.72
Unit Price: £1.06
Dimensions: 120 x 90 x 370mm

NEW



1 Bottle Bag Dark Christmas Baubles
Ref: B19XBD
Pack Quantity: 12
Pack Price: £16.20
Unit Price: £1.35
Dimensions: 120 x 90 x 370mm

NEW

NEW

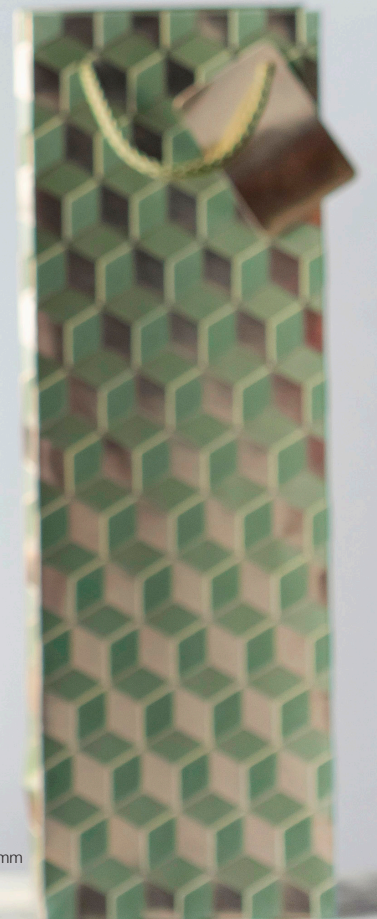
“Each year, our in-house creative team design brand new packaging that’s exclusive to WBC.”



1 Bottle Bag Sage Green
Ref: B19PDG
Pack Quantity: 12
Pack Price: £11.28
Unit Price: £0.94
Dimensions: 120 x 90 x 370mm



1 Bottle Bag Antique Map
Ref: B19AMP
Pack Quantity: 12
Pack Price: £12.72
Unit Price: £1.06
Dimensions: 120 x 90 x 370mm



1 Bottle Bag Sage Green Geometric Velvet
Ref: B19DGG
Pack Quantity: 12
Pack Price: £16.20
Unit Price: £1.35
Dimensions: 120 x 90 x 370mm

NEW

Ensure bottle bags are always on display with our handy merchandising units!



1 Bottle Bag Light Christmas Baubles
Ref: B19XBL
Pack Quantity: 12
Pack Price: £16.20
Unit Price: £1.35
Dimensions: 120 x 90 x 370mm

NEW



Bottle Bag Merchandising Unit
Ref: MERCH1
Pack Quantity: 1
Pack Price: £14.95
Unit Price: £14.95
Dimensions: 145 x 95 x 275mm

Also available in 2 tier

For retail hooks, perfect for holding and displaying bottle bags visit wbc.co.uk.

NEW

We've got everything You Need!

Gifting is not all about offering huge lavish hampers. Turning smaller items like jars, oils chocolates or puddings into a gift can increase sales and improve margins, plus it helps you offer a variety of price points that will entice all levels of shoppers.

For a low-cost gifting option, gift bags and boxes are a year-round staple. Our wholesale range comes in a variety of sizes and colour combos to fit your brand or seasonal gifting. Most come flat-packed for easy storage and our next day delivery is a winner for those last minute orders.

To create a suite of your own branded gift packaging visit wbc.co.uk/printingservices

Post it!



Medium Transit
Hamper Box
Ref: SRHM
£1.24



Medium White Gift Bag
Ref: B18WHM
Pack Quantity: 10
Pack Price: £12.00
Unit Price: £1.20
Dimensions: 250 x 140 x 320mm



Medium Black Gift Bag
Ref: B18BKM
Pack Quantity: 10
Pack Price: £15.00
Unit Price: £1.50
Dimensions: 250 x 140 x 320mm



Medium Magnetic Folding Hamper Box
Black
Ref: MFBK
Pack Quantity: 25
Pack Price: £93.75
Unit Price: £3.75
Dimensions: 255 x 210 x 110mm



Medium Magnetic Folding Hamper Box
White
Ref: MFWH
Pack Quantity: 25
Pack Price: £86.25
Unit Price: £3.45
Dimensions: 255 x 210 x 110mm



Medium Rigid Hamper Box - White
Ref: RWHM
Pack Quantity: 16
Pack Price: £67.20
Unit Price: £4.20
Dimensions: 280 x 205 x 100mm



Large Rigid Hamper Box - White
Ref: RWHL
Pack Quantity: 12
Pack Price: £74.40
Unit Price: £6.20
Dimensions: 310 x 310 x 105mm



Large White Gift Bag
Ref: B18WHL
Pack Quantity: 10
Pack Price: £16.50
Unit Price: £1.65
Dimensions: 400 x 170 x 360mm



Large Black Gift Bag
Ref: B18BKL
Pack Quantity: 10
Pack Price: £19.50
Unit Price: £1.95
Dimensions: 400 x 170 x 360mm



NEW



Small Card Postbox Hamper

Ref: GHCKLS
Pack Quantity: 20
Pack Price: £20.00
Unit Price: £1.00
Dimensions: 266 x 176 x 36

Medium Card Postbox Hamper

Ref: GHCKLM
Pack Quantity: 20
Pack Price: £23.00
Unit Price: £1.15
Dimensions: 331 x 186 x 36

Small Transit Hamper Box

Ref: SRHS
Pack Quantity: 1
Pack Price: £0.98
Unit Price: £0.98
Dimensions: 270 x 160 x 85mm

Medium Transit Hamper Box

Ref: SRHM
Pack Quantity: 1
Pack Price: £1.24
Unit Price: £1.24
Dimensions: 280 x 215 x 125mm



Bubble Wrap Small

Ref: SBW
Pack Quantity: 1
Pack Price: £25.50
Unit Price: £25.50
Dimensions: 500mm x 100m



Insulated Transit Hamper Pack Medium

Ref: SCH18
Pack Quantity: 5
Pack Price: £27.70
Unit Price: £5.54
Dimensions: 460 x 300 x 170mm

*Enables temperatures of -5°
to be maintained for 48hrs*



Sorba Leak Proof Freeze Cell Pads

Ref: FREZ4
Pack Quantity: 1
Pack Price: £0.65
Unit Price: £0.65
Dimensions: 380 x 270 x 40mm



Pack of 1000 A6 Documents Enclosed Tenzalopes

Ref: D006
Pack Quantity: 1
Pack Price: £46.00
Unit Price: £46.00
Dimensions: 158 x 110mm



Medium Economy Transit Hamper With Internal Print

Ref: GHCMBC
Pack Quantity: 10
Pack Price: £45.00
Unit Price: £4.50
Dimensions: 320 x 255 x 148mm

Chill out and send it!

We designed these insulated shipping box hampers exclusively to send chilled products through the courier network. Cheeses, chocolates, charcuterie you name it; if your product is fresh, this is your go-to for mail order deli products. Combine with Sorba Freeze Cell Pads.

Visit wbc.co.uk/protective-packaging



Cupcake or Muffin Box with a clear lid
Ref: 35264
Pack Quantity: 50
Pack Price: £43.00
Unit Price: £0.86
Dimensions: 200 x 150 x 80mm



Medium Rectangle Kraft Cake or Muffin Box with Clear Cello Lid
Ref: 35268
Pack Quantity: 50
Pack Price: £55.00
Unit Price: £1.10
Dimensions: 300 x 220 x 80mm



Fluted Gift Box Red With Window
Ref: WAMST/R
Pack Quantity: 25
Pack Price: £67.50
Unit Price: £2.70
Dimensions: 250 x 250 x 120mm



Front Opening Fluted Two Bottle Gift Carton
Ref: 20/10CVN
Pack Quantity: 10
Pack Price: £21.00
Unit Price: £2.10
Dimensions: 205 x 340 x 95mm

3 sizes
5 colours

Look online for Shred & Fill



Natural Fluted Gift Box
Ref: AMST/N
Pack Quantity: 25
Pack Price: £63.75
Unit Price: £2.55
Dimensions: 250 x 250 x 120mm



Fluted Gift Box Natural With Window
Ref: WAMST/N
Pack Quantity: 25
Pack Price: £67.50
Unit Price: £2.70
Dimensions: 250 x 250 x 120mm



Three Bottle Windowed Gift Box Burgundy
Ref: W30/7CVN
Pack Quantity: 10
Pack Price: £30.00
Unit Price: £3.00
Dimensions: 300 x 340 x 95mm



Fluted Hamper Box
Ref: 1030
Pack Quantity: 10
Pack Price: £37.50
Unit Price: £3.75
Dimensions: 385 x 300 x 140mm

Visit wbc.co.uk/protective-packaging-for-outers



Fluted Hamper Box Natural with Window
Ref: W1030
Pack Quantity: 10
Pack Price: £42.00
Unit Price: £4.20
Dimensions: 385 x 300 x 140mm



Burgundy Fluted Hamper Box
Ref: 1033
Pack Quantity: 10
Pack Price: £37.50
Unit Price: £3.75
Dimensions: 385 x 300 x 140mm



Textured Black Hamper Box Medium
Ref: 13777
Pack Quantity: 10
Pack Price: £45.00
Unit Price: £4.50
Dimensions: 260 x 380 x 110mm



Rigid Hamper Box - Silver
Ref: RSHM
Pack Quantity: 6
Pack Price: £36.00
Unit Price: £6.00
Dimensions: 362 x 309 x 117mm

All gift boxes have shipping outers.
Look online under the product for details.



Medium Square Silver Grey Hamper
Ref: 87079
Pack Quantity: 20
Pack Price: £70.00
Unit Price: £3.50
Dimensions: 360 x 260 x 130mm



Six Bottle Black Textured Hamper Box
Ref: 13798
Pack Quantity: 20
Pack Price: £63.00
Unit Price: £3.15
Dimensions: 325 x 255 x 180mm



Hinged Lid Textured Hamper Gift Box
Ref: 13713
Pack Quantity: 20
Pack Price: £67.00
Unit Price: £3.35
Dimensions: 400 x 400 x 145mm



Textured Hamper Gift Box
Ref: 13662
Pack Quantity: 20
Pack Price: £106.00
Unit Price: £5.30
Dimensions: 400 x 340 x 340mm

THINK OUTSIDE THE BOX

Why not try creating themed hampers that tap into a story. Not just the obvious ones like Valentine's and Christmas, but think outside the box - a hot sauce hamper, a 'bake me' box, a night in with the boys gift box - you'll be surprised what can sell.

With no minimum order online, you never need to overstock or worry about storage space either. Online you'll find our full listing of colour palette, whether it's for festive gifting or those quieter times of the year.



Red Fluted Gift Box

Ref: AMST/R
Pack Quantity: 25
Pack Price: £63.75
Unit Price: £2.55
Dimensions: 250 x 250 x 120mm

Natural Fluted Gift Box

Ref: AMST/N
Pack Quantity: 25
Pack Price: £63.75
Unit Price: £2.55
Dimensions: 250 x 250 x 120mm

IT'S A KEEPER!

Wooden gift and keepsake boxes are the perfect upgrade to wicker and card. They're an affordable luxury that immediately adds perceived value, giving customers two gifts for the price of one.

Nothing's thrown away!

At WBC, we only use 'good wood'. All our boxes are made from quality FSC approved Tung, Pine, Elm or Ply wood and finished to exacting standards.



Hinged Wooden Keepsake Box Small
Ref: GWHKS
Pack Quantity: 12
Pack Price: £79.68
Unit Price: £6.64
Dimensions: 216 x 216 x 110mm

Hinged Wooden Keepsake Box Large
Ref: GWHKM
Pack Quantity: 8
Pack Price: £106.24
Unit Price: £13.28
Dimensions: 350 x 250 x 150mm



“Imagine your logo on everything from gift boxes and packing tape to gift tags and tote shoppers.”

BUILD YOUR BRAND

WBC's convenient printing service specialises in helping you create branded packaging in small volumes at an affordable price with super-fast lead times. In fact, in just 7 days you'll get the bespoke look without the bespoke price tag. Imagine your logo on everything from gift boxes and packing tape to gift tags and tote shoppers.

Our production runs start from just 50 pieces, and by overprinting your logo onto a vast range of our plain stock product, you'll build a comprehensive brand identity that helps tell (and sell) your story, wherever your packaging is seen.

wbc.co.uk/printingservices



FIVE REASONS You Should Be BRANDING

1

A cost-effective way of creating your own suite of branded packaging without bespoke prices.

2

Choose from the UK's largest stock range of bags, cartons, tissue paper, ribbons and tape.

3

Our low minimum runs mean you're never committed to large stock holdings.

4

Short lead times and quick turnarounds make it perfect for seasonal gifting.

5

Build a brand identity wherever you ship your product.

BUILD YOUR SERVICE

Year-round corporate gifting has never been more popular as a lucrative add-on service you can offer businesses in your local area.

The ability to print your logo or message onto a short run of quality packaging makes your gift offering extra special and elevates you from the competition.

wbc.co.uk/printingservices



Corporate Gifting made simple

Are there corporate events coming up in your area? Do you know local businesses that give out seasonal gifts to employees? This could be your chance to promote your business by offering a personalised gifting service complete with printed gift packaging.

PRINT Gift Bags

As part of our collection of plain products available for overprinting, choose from a range of paper gift bags, jar bags, simple cotton totes, premium canvas shoppers and eco friendly jute options.



PRINT Wooden Boxes

All our wooden boxes are made from quality FSC approved Tung, Pine, Elm or Ply. Printing options include laser engraving and screen printing from as little as 50 pieces. Get in touch to start personalising your packaging today.



NEW

CHRISTMAS

ALL WRAPPED UP!

“Hampers are a real gift to deli owners. They provide you with an opportunity to increase sales, boost margins and shift slow-moving products”

Emma, Forest Rose Flowers

Start planning your gift offering early to ensure you maximise every opportunity over the festive season.

Delve into our collection of bestselling Christmas designs that include bottle cartons, hamper boxes plus a host of finishing touches and transit options for mailing.

For our full range of Christmas gift packaging visit wbc.co.uk/christmas

Large Hamper Box - Red/White Christmas Design

Ref: HCDCVN
Pack Quantity: 10
Pack Price: £43.00
Unit Price: £4.30
Dimensions: 407 x 287 x 260mm

Six Bottle Hamper Box - Black - Red/White Christmas Design

Ref: 6CDCVN
Pack Quantity: 20
Pack Price: £75.00
Unit Price: £3.75
Dimensions: 325 x 255 x 180mm

3 Bottle Gift Carton Red & White Christmas Print

Ref: C19C3
Pack Quantity: 20
Pack Price: £39.00
Unit Price: £1.95
Dimensions: 260 x 90 x 350mm

1 Bottle Gift Carton Red & White Christmas Print

Ref: C19C1
Pack Quantity: 50
Pack Price: £40.00
Unit Price: £0.80
Dimensions: 90 x 90 x 370mm

2 Bottle Gift Carton Red & White Christmas Print

Ref: C19C2
Pack Quantity: 25
Pack Price: £31.25
Unit Price: £1.25
Dimensions: 180 x 90 x 350mm

Double Bottle Front Opening Carton Red & White Christmas Pattern

Ref: 2CDCVN
Pack Quantity: 10
Pack Price: £23.00
Unit Price: £2.30
Dimensions: 205 x 340 x 93mm

Three Bottle Front Opening Carton Red & White Christmas Pattern

Ref: 3CDGVN
Pack Quantity: 10
Pack Price: £28.50
Unit Price: £2.85
Dimensions: 300 x 340 x 93

“Create differently themed hampers using one standard carton.”

Top 10 Bestsellers

All gift trays have acetate lids sold separately

Small Burgundy Fluted Card Tray
Ref: TRS/BU
Pack Quantity: 25
Pack Price: £42.50
Unit Price: £1.70
Dimensions: 195 x 250 x 100mm

Natural Fluted Tray Medium
Ref: TRM/N
Pack Quantity: 25
Pack Price: £57.50
Unit Price: £2.30
Dimensions: 390 x 250 x 110mm

Large Gift Tray in Black Fluted Card
Ref: TRL/BK
Pack Quantity: 25
Pack Price: £67.50
Unit Price: £2.70
Dimensions: 450 x 355 x 130mm

Search ‘Trays’ at wbc.co.uk

So you'd like to start gifting and don't know where to start? Maybe you're fresh out of ideas, haven't the time, or concerned about the cost of the packaging, start with the humble gift tray.

They're an absolute cinch to construct and come flat packed for easy storage. And at a fraction of the cost of other

materials, gift trays are a great starter hamper, as well as a handy all year rounder.

Card gift trays help you create a variety of differently themed hampers using one standard carton. By accessorising, using ribbons, bows and gift tags, you'll create a very different look every time and avoid the danger of overstocking.

TRAYS that Pay

The ideal starter hamper and handy all-year rounder.



Available in 3 sizes



Small Wicker Tray in Pewter Brown
Ref: WTG210
Pack Quantity: 1
Pack Price:
Unit Price:
Dimensions: 225 x 340 x 100mm

Exmouth Metal Serving Tray Small
Ref: RCTR07
Pack Quantity: 1
Pack Price: £9.00
Unit Price: £9.00
Dimensions: 340 x 225 x 50mm

Also available in bronze



Available in 3 sizes

Wooden Slatted Trays Nested Set of Three
Ref: SWT3
Pack Quantity: 4
Pack Price: £27.80
Unit Price: £6.95
Dimensions: Small 236 x 166 x 78mm,

Aldon Large Metal Serving Bowl With Handles
Ref: RCSB15
Pack Quantity: 1
Pack Price: £13.00
Unit Price: £13.00
Dimensions: 295 x 295 x 67mm

Small Vintage Effect Counter Top Display Tray

Ref: RD/KTS
Pack Quantity: 6
Pack Price: £36.30
Unit Price: £6.05
Dimensions: 300 x 225 x 75mm



“Get the classic wood effect”

Medium Card Tray White Wooden Effect

Ref: 1608/16
Pack Quantity: 20
Pack Price: £49.00
Unit Price: £2.45
Dimensions: 390 x 250 x 110mm



THE GIFT THAT keeps on giving

The thing we REALLY love about wicker is that nothing is thrown away, and nothing goes to waste, that basket just becomes part of the furniture.

So when you're looking for a gift packaging option that is good to the environment with ongoing use even after the contents are consumed, choose wicker, the gift that keeps on giving.

NEW



Small Wicker Tray
Ref: WT200
Pack Quantity: 1
Pack Price: £3.50
Unit Price: £3.50
Dimensions: 343 x 268 x 80mm



Rutland Medium Round Wicker Tray
Ref: WTR450
Pack Quantity: 1
Pack Price: £6.00
Unit Price: £6.00
Dimensions: 420 x 420 x 50



“Using just a few key accessories like a tag and ribbon, can bring your hamper to life”
Emma, Forest Rose Flowers

KEEP IT USE IT

Reuse it, your way!



Small Round Wicker Deli Tray
Ref: CWB10
Pack Quantity: 1
Pack Price: £4.95
Unit Price: £4.95
Dimensions: 310 x 310 x 120mm

Rutland Medium Round Wicker Tray
Ref: WTR450
Pack Quantity: 1
Pack Price: £6.00
Unit Price: £6.00
Dimensions: 420 x 420 x 50



Round Wicker Basket with Handles
Ref: CWB20
Pack Quantity: 1
Pack Price: £7.35
Unit Price: £7.35
Dimensions: 410 x 410 x 150mm



GOOD OLD-FASHIONED TRADITION

(alive and kicking today)



19 Inch Wicker Hamper White
Ref: WWH19
Pack Quantity: 1
Pack Price: £18.30
Unit Price: £18.30
Dimensions: 500 x 350 x 250mm

12 Inch Wicker Hamper
Ref: WK12
Pack Quantity: 1
Pack Price: £5.60
Unit Price: £5.60
Dimensions: 300 x 180 x 100mm



Medium Wicker Hamper in Pewter Brown
Ref: WGY18
Pack Quantity: 1
Pack Price: £15.50
Unit Price: £15.50
Dimensions: 465 x 310 x

Search 'Wicker' at wbc.co.uk

How to Wrap a Hamper

in 6 easy steps

With just a little bit of practice, wrapping hampers using our new clear basket bags offers you a really classy professional finish.

We asked our friend Emma at Forest Rose Flowers for her step-by-step how to. Remember, there are plenty more tips, tricks and 'How To' video clips at [youtube.com/wbcpackaging](https://www.youtube.com/wbcpackaging)

WHAT YOU NEED:

Scissors (RSBRSI)
Basket Bag
Raffia or twine ribbon
Sellotape (RSBO)



01

Check the width of your bag is the same as your hamper.



02

Place the hamper in the base lining up the seams.



03

Pull the bag up to full height.



04

Grab the excess cellophane at the halfway point.



05

Tie to secure with your pre-cut raffia.



06

Tag it, choosing a tag size that complements your hamper.



NEW

Small Cellophane Basket Bag With Gusset

Ref: WSBBSVS
Pack Quantity: 25
Pack Price: £11.25
Unit Price: £0.45
Dimensions: 310 x 270 x 800mm



NEW

Medium Cellophane Basket Bag With Gusset

Ref: WSBBVLM
Pack Quantity: 25
Pack Price: £17.50
Unit Price: £0.70
Dimensions: 370 x 340 x 1000mm



NEW

Large Cellophane Basket Bag With Gusset

Ref: WSBBLVL
Pack Quantity: 25
Pack Price: £27.50
Unit Price: £1.10
Dimensions: 480 x 440 x 1225mm



NEW

Cellophane Basket Bag Mixed Sample Pack

Ref: WSDSP
Pack Quantity: 1
Pack Price: £11.25

Shrink Wrap The Perfect Hamper!

While learning to heat shrink can take a bit of practice, get it right, and it offers a professional finish and the benefit of holding contents tightly in place so your hamper can be displayed on its side, which is perfect for merchandising.

Here are 6 steps to get you started.

Don't forget to visit [youtube.com/wbcpackaging](https://www.youtube.com/wbcpackaging) for more step-by-step videos to hamper perfection.



*Shrink wrap sample pack available
Ref: WSSWSP £3.50*

WHAT YOU NEED:
Scissors (RSBRSI)
Heat shrinking Bag
Heat Gun
Raffia or twine ribbon
Sellotape (RSBO)



01

Choose your hamper and bag. Find the correct bag size online in the info section of your chosen hamper.



02

Slide your tray into the middle of the bag widthways, ensuring it's flush and snug at the end of the bag



03

Gather the open end and fold it over twice then secure and seal with tape.

Keep all tape underneath the tray as tape does not shrink.



04

Tidy the excess bag by tucking and sealing the ends underneath your hamper then taping to secure in place



05

Keep your heat gun moving at all times and approx 10cm away. Sharp edges tighten faster, so take care.



06

Decorate with bow, ribbon or gift tag. Remember, all our hampers have shipping outers for mail order.



Small Cellophane Basket Bag For Shrink Wrapping

Ref: WSBBSH
Pack Quantity: 50
Pack Price: £5.00
Unit Price: £0.10
Dimensions: 350 x 230



Medium Cellophane Basket Bag For Shrink Wrapping

Ref: WSBBSM
Pack Quantity: 50
Pack Price: £7.50
Unit Price: £0.15
Dimensions: 450 x 300



Large Cellophane Basket Bag For Shrink Wrapping

Ref: WSBBSL
Pack Quantity: 50
Pack Price: £10.00
Unit Price: £0.20
Dimensions: 500 x 350mm



Extra Large Cellophane Basket Bag For Shrink Wrapping

Ref: WSBBSXL
Pack Quantity: 50
Pack Price: £12.50
Unit Price: £0.25
Dimensions: 600 x 500



SizzlePak Shredded Paper Kraft

Ref: SZ/KR
Pack Quantity: 1
Pack Price: £39.44
Unit Price: £39.44
Dimensions: 590 x 390 x 560mm



SizzlePak Shredded Paper White 10 kg

Ref: SZ/WH
Pack Quantity: 1
Pack Price: £56.72
Unit Price: £56.72
Dimensions: 590 x 390 x 560mm



SizzlePak Shredded Paper Deep Red 10 kg

Ref: SZ/DE
Pack Quantity: 1
Pack Price: £62.97
Unit Price: £62.97
Dimensions: 590 x 390 x 560mm



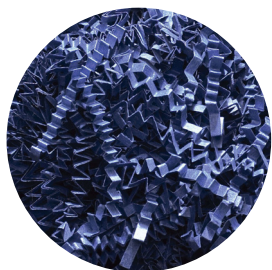
SizzlePak Shred Forest Green 10 kg

Ref: SZ/FG
Pack Quantity: 1
Pack Price: £62.97
Unit Price: £62.97
Dimensions: 590 x 390 x 560mm



SizzlePak Shredded Paper Black 10 kg

Ref: SZ/BK
Pack Quantity: 1
Pack Price: £62.97
Unit Price: £62.97
Dimensions: 590 x 390 x 560mm



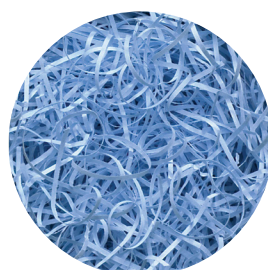
SizzlePak Shred & Fill Navy Blue 10 kg

Ref: SZ/NB
Pack Quantity: 1
Pack Price: £62.97
Unit Price: £62.97
Dimensions: 590 x 390 x 560mm



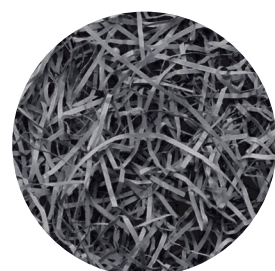
Veryfine Cut Ivory 5KG

Ref: VF/IV
Pack Quantity: 1
Pack Price: £28.34
Unit Price: £28.34
Dimensions: 590 x 390 x 330mm



Veryfine Cut Light Blue 5KG

Ref: VF/LB
Pack Quantity: 1
Pack Price: £28.34
Unit Price: £28.34
Dimensions: 590 x 390 x 330mm



Veryfine Cut Cool Grey 5KG

Ref: VF/CO
Pack Quantity: 1
Pack Price: £28.34
Unit Price: £28.34
Dimensions: 590 x 390 x 330mm



Veryfine Cut Lime Green 5KG

Ref: VF/LM
Pack Quantity: 1
Pack Price: £28.34
Unit Price: £28.34
Dimensions: 590 x 390 x 330mm



Small Bale Kiln Dried Wood Wool 2.5kg

Ref: WW3
Pack Quantity: 1
Pack Price: £14.15
Unit Price: £14.15
Dimensions: 500 x 400 x 150mm



Medium Bale Kiln Dried Wood Wool 10kg

Ref: WW10
Pack Quantity: 1
Pack Price: £30.65
Unit Price: £30.65
Dimensions: 550 x 350 x 550mm

SizzlePak™ is 100% recyclable and biodegradable.

Very Fine Cut™ is 100% recyclable biodegradable.

Wood Wool can be recycled, reused, composted or burned completely.

Recyclable Shred & Fill

Shred & Fill comes in an array of dazzling colours to help you stuff your hampers, showcase product, enhance your brand and protect goods all at the same time.

How Green is my Shred?

- All our SizzlePak™ and Very Fine Cut™ ranges are 100% recyclable and 100% biodegradable.
- WBC's Wood Wool is made entirely from FSC approved natural spruce wood cultivated from European forests that are certified according to the PEFC
- No chemicals are used throughout any part of the manufacturing of wood wool so it's able to come into direct contact with food.
- All our wood wool can be recycled, reused, composted or burned completely.

Search 'Shred' at wbc.co.uk



Other Colours Available Online
[wbc.co.uk /wrapping-supplies](http://wbc.co.uk/wrapping-supplies)

WRAP IT UP!

Tissue has to be one of the easiest way of wrapping a hamper, especially odd shaped products.

It's super quick, it's versatile and costs just pennies per sheet. Whether you're using it for decoration or to protect products in transit, our tissue comes in a wide variety of colours to match your brand or seasonal gifting.

Why not ask us about printing your very own tissue paper with your company name and logo on.

Visit wbc.co.uk/printingservices for details.

NEW

Tag, You're It!

Gift tags help you make it personal. In handy pack sizes of 25 pieces, you could even sell them at the till.



For full range of tags visit wbc.co.uk



Stick 'em up!

Check out our **NEW** collection of stickers for every occasion. If you're a gift shop why not try selling them too? That way customers can try their own hand at gifting. wbc.co.uk/finishing-touches

NEW

Black & Gold Foil Merry Christmas Tag

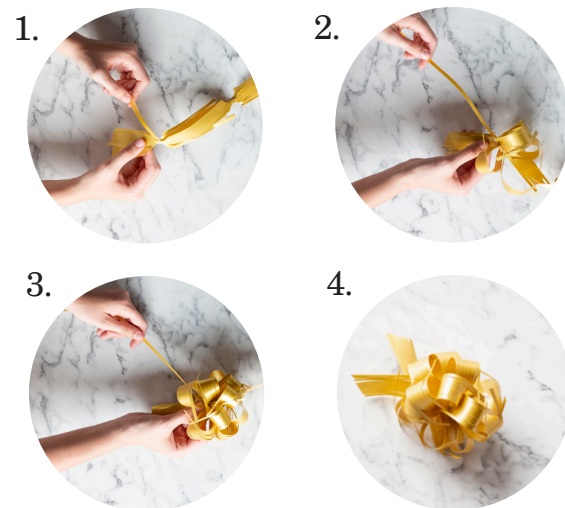
Ref: TG24
 Pack Quantity: 25
 Pack Price: £6.25
 Unit Price: £0.25
 Dimensions: 125 x 26mm

Kraft & Gold Foil Merry Christmas Tag

Ref: TG23
 Pack Quantity: 25
 Pack Price: £6.25
 Unit Price: £0.25
 Dimensions: 125 x 26mm

Bows & Ribbon

We have all the finishing touches you need to complete your masterpiece. For our complete range of decorative raffia, ribbons and bows visit wbc.co.uk/finishing-touches



Beautiful Bows In seconds

It is so simple it feels like cheating! Creating the perfect bow every time simply involves cutting the ribbon on the dotted lines, holding the two inside tails and then sliding one hand away from the other.

Hey presto, you have created a beautiful bow, tie to secure and then wrap around your gift. For a visual demonstration visit [youtube.com/wbcpackaging](https://www.youtube.com/wbcpackaging) and search 'pull bows' to watch our "how to" video.



Bromas Brass & Steel Scissors
Ref: RSBRSI
Pack Quantity: 1
Pack Price: £11.00
Unit Price: £11.00
Dimensions: 240 x 80mm

38mm Velvet Ribbon White
Ref: VR36/WH
Pack Quantity: 1
Pack Price: £8.10
Unit Price: £8.10
Dimensions: 36mm x 5M

10mm Grosgrain Ribbon White
Ref: GG10/WH
Pack Quantity: 1
Pack Price: £4.45
Unit Price: £4.45
Dimensions: 10mm x 20M

25mm Grosgrain Ribbon Grey
Ref: GG25/GY
Pack Quantity: 1
Pack Price: £6.90
Unit Price: £6.90
Dimensions: 25mm x 20M

POST IT!

With Couriers

Anything less than your product arriving in one piece is not an option. Most of our gift packaging ranges have specific transit outers ready for you to start sending them safely through the courier network.

Don't forget to stock up on wood wool, decorative shred,tape, tissue paper, bubble bags, cling film and document envelopes too.



Single Bottle Bubble Bag
Ref: BB
Pack Quantity: 50
Pack Price: £16.00
Unit Price: £0.32
Dimensions: 190 x 390mm



Elasticated Protective Sleeve
Ref: ELAS
Pack Quantity: 100
Pack Price: £43.00
Unit Price: £0.43
Dimensions: 95 x 330mm



Netlon Protective Sleeve (300 units)
Ref: NET
Pack Quantity: 1
Pack Price: £30.30
Unit Price: £30.30
Dimensions: 100 x 190mm



Bubble Wrap Large
Ref: LBW
Pack Quantity: 1
Pack Price: £28.50
Unit Price: £28.50
Dimensions: 500mm x 45M



Protective Outer Small Card Tray
Ref: STRS
Pack Quantity: 1
Pack Price: £1.09
Unit Price: £1.09
Dimensions: 280 x 225 x 115mm



Protective Outer Medium Card Tray
Ref: STRM
Pack Quantity: 1
Pack Price: £1.25
Unit Price: £1.25
Dimensions: 265 x 120 x 400mm



Protective Outer Large Card Tray
Ref: STRL
Pack Quantity: 1
Pack Price: £1.72
Unit Price: £1.72
Dimensions: 370 x 140 x 460mm



Protective Outer Two Bottle CVN Boxes
Ref: SCVN
Pack Quantity: 1
Pack Price: £1.12
Unit Price: £1.12
Dimensions: 210 x 98 x 340mm



Protective Outer Fourteen Inch Wicker Hamper
Ref: SW14
Pack Quantity: 1
Pack Price: £1.21
Unit Price: £1.21
Dimensions: 400 x 280 x 160mm



Protective Outer Eighteen Inch Wicker Hamper
Ref: SW18
Pack Quantity: 1
Pack Price: £1.76
Unit Price: £1.76
Dimensions: 490 x 330 x 200mm



Protective Outer Twenty Inch Wicker Hamper
Ref: SW20
Pack Quantity: 1
Pack Price: £2.40
Unit Price: £2.40
Dimensions: 565 x 395 x 275mm



Protective Outer Twenty Four Inch Wicker Hamper
Ref: SW24
Pack Quantity: 1
Pack Price: £3.54
Unit Price: £3.54
Dimensions: 650 x 470 x 345mm



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INSPIRATION?

*Contact our Creative
Team for ideas!*

wbc.co.uk

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*Discount valid until 31st October 2019. One code per customer.
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